



# Automotive Aftermarket Expenditures

Marion County, FL  
 Marion County, FL (12083)  
 Geography: County

<b>Demographic Summary</b>		<b>2014</b>	<b>2019</b>
Population		334,712	341,698
Households		139,332	142,435
Families		92,930	94,452
Median Age		48.6	50.0
Median Household Income		\$37,740	\$43,978

  

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	78	\$4.71	\$656,268
Gasoline	74	\$2,475.33	\$344,892,962
Motor Oil	79	\$11.83	\$1,648,917
Vehicle Parts/Equipment and Accessories	75	\$46.57	\$6,488,109
Tire Purchase/Replacement	74	\$144.58	\$20,144,840
Vehicle Audio/Video Equipment and Installation	69	\$3.19	\$444,810
Vehicle Cleaning Products and Services	72	\$9.16	\$1,275,864
<b>Services</b>			
Auto Repair Service Policy	77	\$14.79	\$2,061,120
Membership Fees for Automobile Service Clubs	75	\$20.47	\$2,852,076
Global Positioning Services	71	\$1.85	\$258,090
Vehicle Air Conditioning Repair	78	\$16.62	\$2,315,481
Vehicle Body Work and Painting	70	\$23.60	\$3,287,957
Vehicle Brake Work	67	\$53.50	\$7,454,558
Vehicle Clutch/Transmission Repair	76	\$32.86	\$4,579,013
Vehicle Cooling System Repair	72	\$19.45	\$2,709,378
Vehicle Drive Shaft and Rear-end Repair	73	\$6.83	\$951,045
Vehicle Electrical System Repair	73	\$27.49	\$3,830,769
Vehicle Exhaust System Repair	66	\$10.80	\$1,505,469
Vehicle Front End Alignment/Wheel Balance & Rotation	72	\$18.23	\$2,539,494
Lube/Oil Change and Oil Filters	75	\$79.19	\$11,033,976
Vehicle Motor Repair/Replacement	75	\$66.53	\$9,270,034
Vehicle Motor Tune-up	72	\$49.36	\$6,877,851
Vehicle Shock Absorber Replacement	66	\$5.09	\$709,294
Vehicle Steering/Front End Repair	70	\$21.64	\$3,015,315
Tire Repair and Other Repair Work	73	\$48.86	\$6,807,305

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.