

Budget 101: Visitors and Convention Bureau

How the department is funded:

Tourist development tax
(tax on overnight stays in short-term accommodations)



What it pays for:

Grows Marion County's travel and tourism industry through national marketing and outreach, as well as grant opportunities for events held within the county, per Florida State Statute 125.0104.

*This department does not receive general fund money (property taxes). It is funded solely by taxes on overnight stays in short-term accommodations (< 6 months).



Marion
County
FLORIDA

Marion County Visitors and Convention Bureau

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